

**PARTNER WITH
BELMONT VILLAGE**

BESTIVAL

IN 2025!

**HIGHLIGHTS FROM 2024
(a record-setting year!)**

**SEPTEMBER
12+13 2025**

20K+ attendees

55K+ website views

50K+ social media reach

Belmont Village Bestival is a European-style music and art street festival in Belmont Village, a neighbourhood nestled between Kitchener and Waterloo.

The event showcases a variety of Ontario artists who perform and stage a diverse range of art in various settings, including parks, stages, restaurants, and cafes. Now in its 9th year, Bestival 2025 is scheduled for September 12th and 13th, featuring over 25 music, dance, art, and youth entertainment performances, 60+ artisan and food vendors, with an anticipated attendance of over 25,000 participants!

Another rave for last night's concert. What a treat to be able to hear our talented local musicians all in one place. Kudos to all involved!

Incredible show last night!
Absolutely incredible!!

What a tremendous evening - so many talented artists! Loved the whole show. Everyone on stage to sing "With a Little Help From Your Friends" to end the evening, was utterly FABULOUS! Thank you!

✉ BelmontVillageBestival@gmail.com

🌐 BelmontVillageBestival.com



SPONSOR BENEFITS

**ONETIME - two year sponsorship contract opportunity – sign for a two year sponsorship term at current rates with no additional increase during the term. Ask your Bestival Representative for full details.

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SPONSORSHIP CATEGORIES	PRESENTING SPONSOR TITLE: \$20K	GLASGOW STAGE SPONSOR: \$15K TWO DAYS OF PROGRAMMING	UNION STAGE SPONSOR: \$10K ONE DAY OF PROGRAMMING	KIDS SQUARE SPONSOR \$5K	COMMUNITY ENGAGEMENT SPONSOR \$3K	FRIENDS OF BESTIVAL SPONSOR \$1K
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LEAD SPONSORSHIP OPPORTUNITIES DEADLINE MAY 1, 2025

SUPPORTING SPONSORSHIP OPPORTUNITIES DEADLINE MAY 1, 2025

	TOP OF PAGE Bestival Presented By YOU	BOTTOM OF PAGE	BOTTOM OF PAGE			
Prime Company Logo Placement on Website Home Page						
Social Media Headers "Presented by" included	✓					
Company Logo on Front Page of Bestival Map/Guide	✓					
Company advertisement in Bestival Map/Guide	✓	✓	✓			
Company representative opening Ceremony Welcome - 2 min	✓					
Company Name on Stage Banner	BOTH STAGES	GLASGOW STAGE	UNION STAGE			
Paid Media Mentions	ALL	X2	X1			
Kids Square Sign				LOGO	LOGO	LISTING
Company Logo on Bestival website Sponsor Page	WITH LOGO LINK	WITH LOGO LINK	WITH LOGO LINK	LOGO	LOGO	LISTING
Map/Guide Sponsor Page	LOGO	LOGO	LOGO	LOGO		
Social Media Posts (hashtag, logo, or name in post)	ALL	X4	X3	X2	IX	
Free tickets to Bestival fundraiser	X10	X6	X4			
Emcee mentions during Bestival	Both Stages Throughout Event	Open/Closing Ceremonies & Glasgow Stage Throughout Event	Opening/Closing Ceremonies & Union Stage Throughout Event	Opening/Closing Ceremonies	Opening Ceremonies	
Meet & Greet Closing Act	GLASGOW & UNION STAGE 8 PASSES	GLASGOW STAGE 4 PASSES	UNION STAGE 4 PASSES			
Corporate Vendor Activation Booth Only 4 Spaces available, act quickly	80% OFF	60% OFF	40% OFF			
Free tickets to Bestival Program Reveal & Sponsor Appreciation Event	✓	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ACTIVATION SPONSORSHIP | \$5K (only 4 spaces available)

Ready to make waves and captivate the crowd at Bestival? Elevate your brand with our prime Brand Activation Vendor Spaces (10x10) that put you in the spotlight amidst thousands of attendees. Only these corporate logos will be included in our map, clearly identifying your booth location. Act Quickly - Only FOUR noncompeting corporate spaces available!

BESTIVAL FUNDRAISER | \$1K

Help us raise money for our 9th Annual Art & Music festival. Participate in our fundraiser event and we will provide you with 2 complimentary tickets, shoutout during the event and include your logo in fundraiser promotional material.

BESTIVAL 2025 PROGRAM REVEAL & SPONSOR APPRECIATION LAUNCH | \$500

Be one of the first to see our lineup for 2025 and help select our 'Ones To Watch' winner from our four finalists. We will provide you with 4 complimentary tickets to our 'by invitation only' Sponsor Appreciation Launch. Plus, we'll give a shoutout at the event for your generous donation.

IN-KIND SERVICES/PRODUCTS /GIFT CARDS

We know it can be a challenge for some small businesses to make cash donations. Do you have a service, product or gift cards you would like to donate? Speak to your Bestival Representative for further details.

BELMONT VILLAGE BUSINESSES BONUS | \$500+

If you are a business located in Belmont Village between Union & Glasgow and you sponsor Bestival with \$500+ (cash or in-kind) then your location will appear on our map/guide.

RAISE YOUR COMMUNITY PROFILE BY VOLUNTEERING AT BELMONT VILLAGE BESTIVAL



What an opportunity for employees to engage with their community through a shared experience by volunteering for the event.

BELMONT VILLAGE
BESTIVAL
ART & MUSIC FESTIVAL

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VENDORS • LICENSED PATIO • FOOD VENDORS • KIDS SQUARE • TWO STAGES